FORM D



UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

OMB APP	ROVAL						
OMB Number:	3235-0076						
Expires:	May 31, 2005						
Estimated average burden							
hours per respo	nse 16.00						

SEC	USE O	VLY
Prefix		Serial
DA	TE RECEIV	ED

SECTION 4(0), AND/	JA TE TESETIVES
10 X/0 4 7 YUNIFORM LIMITED OFFERING	EXEMPTION
Name of Offering (check if this is an amendment and name has changed, and indicate of	change.)
Estate Enhancement Variable Life Insurance	A Company of the comp
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506	Section 4(6) ULOE
Type of Filing: New Filing Amendment	- the second
A. BASIC IDENTIFICATION DA	ATA SA LI
1. Enter the information requested about the issuer	
Name of Issuer (check if this is an amendment and name has changed, and indicate char	nge.)
General American Life Insurance Company	
Address of Executive Offices (Number and Street, City, State,	Zip Code) Telephone Number (Including Area Code)
13045 Tesson Ferry Road, St. Louis, MO 63128	617-578-2710
Address of Principal Business Operations (Number and Street, City, State (if different from Executive Offices)	, Zip Code) Telephone Number (Including Area Code)
Brief Description of Business	
Provider of insurance and financial services	
Type of Business Organization	NBO BRADE
corporation limited partnership, already formed	other (please specify):
business trust limited partnership, to be formed	
Month Year	AUG_19_2004
Actual or Estimated Date of Incorporation or Organization: 0 6 3 3 Actual	
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbrevial	()
CN for Canada: FN for other foreign jurisdic	ction) $\Box\Box$ \mathcal{L} FINANCIAI

GENERAL INSTRUCTIONS

Federal

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION-

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Beneficial Owner Executive Officer Director General and/or Promoter Managing Partner Full Name (Last name first, if individual) 200 Park Avenue, New York, NY 10166 Business or Residence Address (Number and Street, City, State, Zip Code) Promoter Check Box(es) that Apply: Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) GenAmerica Financial Corporation Business or Residence Address (Number and Street, City, State, Zip Code) 13045 Tesson Ferry, St. Louis, MO 63128 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer General and/or Director Managing Partner Full Name (Last name first, if individual) See attached page 2A Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) See attached page 2A Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Director ☐ Promoter ☐ Beneficial Owner Executive Officer General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

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General American Life Insurance Company 13045 Tesson Ferry Road St. Louis, MO 63128

Name and Principal Business Address	Positions /Offices with General American
C. Robert Henrikson ***	Chairman, President and Chief Executive Officer
Michael K. Farrell ****	Director
Nicholas D. Latrenta ***	Director
James L. Lipscomb ***	Director
Stanley J. Talbi ***	Director
Lisa M. Weber ***	Director
William J. Wheeler ***	Director
Anthony J. Williamson ***	Director, Senior Vice President and Treasurer
James P. Bossert ****	Vice President and Chief Financial Officer
Kevin S. Finnegan ***	Vice President and Associate General Counsel
James D. Gaughan ***	Secretary
William C. Lane *	Vice President and Associate General Counsel
Jerome M. Mueller *	Senior Vice President
John E. Petersen *	Senior Vice President
Joseph J. Prochaska, Jr. ***	Senior Vice President and Chief
•	Accounting Officer
A. Greig Woodring **	Executive Vice President, Reinsurance and
	President and Chief Executive Officer of
	Reinsurance Group of America

The principal business address:

- * General American Life, 13045 Tesson Ferry Road, St. Louis, Missouri 63128
- ** RGA, 1370 Timberlake Manor Parkway, Chesterfield, Missouri 63017
- *** Metropolitan Life Insurance Company, One MetLife Plaza, 27-01 Queens Plaza North, Long Island City, NY 11101
- **** Metropolitan Life Insurance Company, 10 Park Avenue, Morristown, NJ 07962

a/o 7/27/04

		tr (m.) (<u> </u>	and the same of th	NFORMAT						Yes	No
		d, or does tl	Ans	wer also in	Appendix,	Column 2	2, if filing 1	under ULC	E. *nc	ot since		filing
2. What is	s the minim	ium investn	nent that w	ill be acce	pted from a	ıny individ	ual?				\$	
. Does tl	he offering	permit join	t ownershi	p of a sing	le unit?						Yes ⊠	No
commi If a per or state	ssion or sim son to be lises, list the n	ilar remune sted is an as:	ration for s sociated pe roker or de	olicitation rson or age aler. If me	of purchase ent of a brok ore than five	ers in conne er or deale e (5) person	ection with r registered as to be list	sales of sed with the S ed are asso	curities in t SEC and/or	irectly, any he offering. with a state sons of such		
	(Last name led page 3)	first, if ind	ividual)									
		Address (N	lumber and	Street, C	ity, State, Z	Cip Code)	*** 000					
NT C A .		1 D.	.1									
vame of As	ssociated B	roker or De	aler									
		Listed Hass s" or check									All	States
AL IL MT	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	MO PA PR
		first, if ind		d Street (ity State	Zin Code)						
		roker or De					_1_1_1					
States in W	hich Person	Listed Ha	s Solicited	or Intends	to Solicit	Purchasers			· · · · · · · · · · · · · · · · · · ·	_		
		s" or check									☐ All	States
AL IL MT RI	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	ID MO PA PR
Full Name	(Last name	first, if ind	ividual)		,							
Business o	r Residence	Address (Number an	d Street, C	City, State,	Zip Code)						
Name of As	ssociated B	roker or De	aler									
States in W	hich Person	n Listed Ha	s Solicited	or Intends	to Solicit	Purchasers						
(Check	"All State	s" or check	individual	States)		***************************************					☐ All	States
AL IL MT RI	AK IN NE SC	IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OH WV	GA MN OK WI	HI MS OR WY	ID MO PA PR

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ITEM #4:

Name Phil Spalding	Address Jefferson Pilot Securities One Granite Place P.O. Box 2005 Concord, NH 03301	Sales State CA, CT, TX
Teri Holbrook	Thomas Weisel Partners One Montgomery Street San Francisco, CA 95104	CA, CT, TX
Simon Singer	Private Consulting Group, Inc 4650 SW Macadam Ave. Suite 400 Portland, OR 97201	CA
John Eisz	Freedom Financial, Inc. 1740 Walton Rd., Suite 200 Blue Bell, PA 19422	CA
Neil Wolfson	Walnut Street Securities 13045 Tesson Ferry Rd. St. Louis, MO 63128	PA, CT, NJ, FL
Norman Blaustein	Walnut Street Securities 13045 Tesson Ferry Rd. St. Louis, MO 63128	FL
William Kornreich	Wealth Preservation Associates, Inv. 521 Fifth Avenue New York, NY 10175	FL
Tara Lynn Eirich	MONY Securities Corporation 1470 Broadway, Floor 9 New York, NY 10036	FL
Jason Kurchner	Prime Capital Services, Inc. 11 Raymond Avenue Poughkeepsie, NY 12603	FL

Name M. Charles Ross	Address New England Securities P.O. Box 4112 Iselin, NJ 08830	Sales State FL
John Behr	Long Grove Trading 500 Park Boulevard, Suite 800 Itasca, IL 60143	IL, WI
Kevin White	Prime Capital Services, Inc. 11 Raymond Avenue Poughkeepsie, NY 12603	MA
Chris Jacob	TransAmerica Financial Advisors 1150 S. Olive Los Angeles, CA 90015	МО
Paul Hinson	NFP Securities, Inc. 1250 S. Capital of Texas Hwy, Suite 600 Austin, TX 78746	MO, TX
Terry Coleman	TransAmerica Financial Advisors 1150 S. Olive Los Angeles, CA 90015	МО
Pat Cordell	New England Securities P.O. Box 4112 Iselin, NJ 08830	NE
Rod Bench	RA Bench Securities, Inc. 1301 5 th Avenue Suite 3330 Seattle, WA 98101	WA

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C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

	sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		Total Premium collected* Amount Already
	Type of Security	Offering Price	Sold
	Debt	\$	\$
	Equity	\$	\$
	Common Preferred		
	Convertible Securities (including warrants)	\$	\$
	Partnership Interests		
	Other (Specify Variable Life Insurance Policy Total	§ Unlimited	\$7,774,902.00
	Total	\$	\$_7,774,902.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate*
		Number * Investors	Dollar Amount of Purchases
	Accredited Investors		\$ 7,774,902.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
		Type of	Dollar Amount
	Type of Offering	Security	Sold
	Rule 505		\$
	Regulation A		\$
	Rule 504		\$
	Total		\$
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees		\$
	Accounting Fees		\$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)		\$
.1	Total cludes additional premiums collected on policies issued before July, 2003.		\$
*11 **I an	cludes additional premiums collected on policies issued before July, 2003. Issuer is in the business of offering variable life products and not a limited aggregate offering price for the product, and expenses vary depending on the a	offering. Is mount of sec	suer does not haw urities sold.

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF P	ROCEEDS	
b. Enter the difference between the aggregate offering price given in response to Part C — Question 1 and total expenses furnished in response to Part C — Question 4.a. This difference is the "adjusted gross proceeds to the issuer."		\$
5. Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross	n/a*	
proceeds to the issuer set forth in response to Part C — Question 4.b above. "Issuer is in the business of offering variable life products and not a limited offering. Issuer does not have an aggregate offering price for the product, and expenses vary depending on the amount of securities sold.	Payments to Officers, Directors, & Affiliates	Payments to Others
Salaries and fees] \$ _	\$
Purchase of real estate		\$
Purchase, rental or leasing and installation of machinery and equipment	¬\$	
Construction or leasing of plant buildings and facilities		
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	- ¬\$	
Repayment of indebtedness		
Working capital	 '	
Other (specify):		
		\$
Column Totals]\$	\$
Total Payments Listed (column totals added)		
D. FEDERAL SIGNATURE		
The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commist the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions and the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions and the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Recommissions are considered in the information furnished by the information furnishe	sion, upon writte	
Issuer (Print or Type) General American Life Insurance Company Signature Michigan Life	Pate 8/16/64	
Name of Signer (Print or Type) Title of Signer (Print or Type)		
MIchael R. Baltrus Vice President		

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		E. STATE SIGNATURI	And the state of t							
1.		30.262 presently subject to any of the d		Yes	No					
		See Appendix, Column 5, for state	response.							
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law.									
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.									
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.									
	er has read this notification and knows horized person.	s the contents to be true and has duly cause	ed this notice to be signed on its beh	alf by the	undersigned					
Issuer (Print or Type)	Signature	Date							
Name (I	Print or Type)	Title (Print or Type)	Title (Print or Type)							

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

	APPENDIX									
1	Intend to non-a investor	1 to sell accredited is in State i-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		amount pu	investor and rchased in State C-Item 2)		5 Disqualification under State ULOI (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
AL										
AK										
AZ										
AR										
CA				1	\$1,050,000.					
СО										
СТ				2	\$800,000.00	*				
DE							L			
DC										
FL				3	\$1,615,762.	*				
GA										
НІ										
ID										
IL				4	\$1,982,000.	*	-			
IN										
IA										
KS										
KY										
LA										
ME										
MD										
MA										
MI	L									
MN										
MS										

APPENDIX 2 3 4 1 Disqualification under State ULOE Type of security (if yes, attach Intend to sell and aggregate offering price Type of investor and explanation of to non-accredited offered in state waiver granted) investors in State amount purchased in State (Part B-Item 1) (Part C-Item 1) (Part C-Item 2) (Part E-Item 1) Number of Number of Accredited Non-Accredited **Investors Investors** Yes State Yes No Amount Amount No \$450,000.00 2 MO MTNE 1 \$319,140.0 NVNH NJ 4 \$500,000.0 NM N/A NY NC ND OH OK OR \$875,000.0 PA 2 RISC SD TN TX UT VT ٧A WA WV WI \$183,000.0d* 1

^{*}Amount includes additional premiums collected on policies issued before July, 2003.

	APPENDIX									
1		2	3	4 5 Disqual			4			
	to non-a	to sell accredited is in State I-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)			amount purchased in State			
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
WY										
PR										